2020 SPRING
ANESTHESIA
SKI SUMMIT
MARCH 23-27

March 23-27, 2020 | Viceroy Hotel | Snowmass, CO

Exhibit Prospectus
INVITATION TO EXHIBIT

On behalf of course director Sean Kiley, MD, I am writing to request your support as an exhibitor for the upcoming 2020 UF Spring Anesthesia Ski Summit. This program will be held at the Viceroy Hotel in Snowmass, Colorado.

The 2020 University of Florida Spring Anesthesia Ski Summit is a combined ski and learn meeting for an estimated 45-50 anesthesiologists. The conference will feature morning and evening CME lectures allowing attendees to enjoy the ski slopes from open to close. Lectures on interesting topics in Anesthesiology will be presented by expert faculty. This conference is a great opportunity to make and solidify relationships, and fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at http://anest.cme.ufl.edu

Exhibits will be located outside the meeting room, near the area where breakfast and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache

CME Conference Coordinator
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone
352-733-0007 fax
PREMIUM EXHIBITOR

$2,000
Single Booth
(6’ Table Space)

Top Logo Placement on Exhibitor Acknowledgement Sign
(See Page 4 for example)

Access for up to 3 reps

1st Choice on Booth Space

STANDARD EXHIBITOR

$1,500
Single Booth
(6’ Table Space)

Standard Logo Placement on Exhibitor Acknowledgement Sign
(See Page 4 for example)

Access for 2 rep

First come first served for remaining booth spaces

*Single Day Rates available at $450/day*

(Access includes 1 rep per day)
Thank you for your support!

We would like to thank the following exhibitors for their support!

PREMIUM EXHIBITORS
(YOUR LOGO HERE)

STANDARD EXHIBITORS
(YOUR LOGO HERE)
## Exhibit Dates and Hours

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

<table>
<thead>
<tr>
<th>Monday, March 23, 2020</th>
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<tr>
<td>6:30 am – 7:00 am</td>
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<tr>
<td>7:00 am – 7:45 pm</td>
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<td>3:30 pm – 4:00 pm</td>
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<th>Tuesday, March 24, 2020</th>
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<td>6:30 am – 7:00 am</td>
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<td>3:30 pm – 4:00 pm</td>
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<td>6:00 pm – 8:00 pm</td>
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<th>Wednesday, March 25, 2020</th>
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<td>6:30 am – 7:00 am</td>
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<td>3:30 pm – 4:00 pm</td>
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<tr>
<th>Thursday, March 26, 2020</th>
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<td>6:30 am – 7:00 am</td>
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<td>3:30 pm – 4:00 pm</td>
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<table>
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<tr>
<th>Friday, March 27, 2020</th>
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<tr>
<td>6:30 am – 7:00 am</td>
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<td>3:30 pm – 4:00 pm</td>
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<td>Anytime after 4:00 pm</td>
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PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This encourages the participants to interact with every exhibitor in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

Online
To make your payment online, please visit Anest.cme.ufl.edu and click on the registration tab. All major credit cards are accepted.

By check
Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by FedEx should be sent to
UF Continuing Medical Education
720 SW 2nd Ave, Suite 575
Gainesville, FL, 32601

All checks sent by regular mail should be sent to
UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610
**PROMOTIONAL OPPORTUNITIES**

**Refreshment Break Sponsorship**

$5,000

Help attendees re-fuel during the refreshment breaks! Break sponsorship includes your company logo and name on printed recognition materials visible during your break(s). You also have the option to provide custom coffee cups and/or napkins (with conference organizers’ approval) to maximize the number of impressions your brand receives.

*Please note to comply with industry standards for transfers of value, funds are not applied towards food and beverage expenses.*

**Reception Sponsorship**

$10,000

Join attendees as they network with new and old colleagues, faculty, and friends. Sponsoring our reception is a great opportunity to increase your brand awareness! Recognition includes your logo on napkins during our reception, acknowledgement signage, and a custom cocktail. Logistics and food and beverage will be managed by the conference.

*Please note to comply with industry standards for transfers of value, funds are not applied towards food and beverage expenses.*

**Sponsored Charging Station**

Help participants stay connected throughout the conference by sponsoring a charging station! Charging station options:

- **Charging lounge with branded charging kiosk**
  
  $3000

- **Standalone locker with digital signage**
  
  $5000
**LOCATION INFORMATION**

![Viceroy Hotel Image]

**Viceroy Hotel**
130 Wood Rd, Snowmass Village, CO 81615

*Check back soon for the link to make your reservation!*

**SHIPPING INFORMATION**

Please send all shipments to:

Viceroy Hotel
Hold for Guest Name/Company Name
130 Wood Rd
Snowmass Village, CO 81615

**Hotel Shipping Fees by Weight**
- $5/package up to 5 lbs
- $10/package 6-20 lbs
- $15/package 21-50 lbs
- $25/package over 50 lbs
- $75/crate or pallet

If storage exceeds 3 days prior to arrival, a $25 per item/per day fee will be added. All shipping costs are the responsibility of the exhibitor.

**EXHIBIT RULES AND REGULATIONS**

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors’ negligence or willful misconduct as a result of exhibitors exhibiting at the Spring Anesthesia Ski Summit in Snowmass, CO. Exhibitors also agree to abide by policies and regulations of the venue, the Viceroy Hotel.

**ACCME Guidelines**

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

**Booth Assignment**

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

**Exhibit No-Shows**

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

**Subletting Space**

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.